

# Catalogue

---

Collections

# Mikael Jasin

*Breathe In, Brew Out*





Designer of this series:  
**Mikael Jasin**

Mikael Jasin, the 2024 World Barista Champion, is the first Indonesian to achieve this prestigious title. Passionate about elevating Indonesia's coffee scene, his mission is to showcase the country's exceptional coffee on the global stage. Mikael believes in the power of mindfulness—taking a moment to breathe and savor the journey of crafting exceptional coffee. Through his dedication, he hopes to inspire others to appreciate the artistry and thoughtfulness that goes into every cup, fostering a deeper connection between people and the rich flavors of Indonesian coffee.

## About this collection:

Working with Mikael Jasin, the 2024 World Barista Champion, has been a deeply rewarding experience. Beyond his championship title, Mikael's relentless pursuit of his dreams and his dedication to the craft of coffee have made him a true inspiration. This collaboration is more than just a partnership—it's the story of old friends coming together, united by a shared vision and mutual trust.

Mikael's design concepts—Burnout, Mindfulness, and Redemption—reflect the journey he has taken, both in his career and as a person. These themes resonate deeply with his desire to create an experience that goes beyond just the taste of coffee. He envisions his coffee cups as tools for moments of stillness, encouraging everyone to breathe, relax, and find a moment of peace in their busy lives.

The result is a series of tasting cups that embody warmth and simplicity, with calming, natural colors that reflect Mikael's vision. The warm body and understated design create an inviting, peaceful atmosphere, transforming every sip of coffee into a mindful experience. Through this collaboration, we not only celebrate Mikael's journey but also share his belief that coffee should bring people a sense of calm and reflection.

Safety		Customisation:	Material:
Dishwasher Safe	●	Decal + Laser	Porcelain
Microwave Safe	●		
Freezer Safe	●		
Oven Safe	●		
Stackable	●		





**Versatile**

3 sizes that would be all your need for a café.



## Special Features:

### Warmth

The warm feel of Mikael's cup creates a comforting experience, making each sip a moment of calm and relaxation.



### Philosophy That Last a Lifetime

The gift set features a Braille engraving that remind us to pause, breathe, and be present in the moment.



### Low and Wide Opening

The low, wide opening enhances the coffee's aroma, allowing you to fully experience the flavors. Its design creates a balanced drinking experience.



### Designed by Champion

Crafted by Mikael Jasin, the 2024 World Barista Champion. They come in 3 colours, 3 sizes for different recipes.



The Full Collection:



200ml Mikael Jasin Tasting Cup (Beige)

C117-001BCR  
9 x 9 x 6 cm /200 ml  
3.5 x 3.5 x 2.4 Inch /6.5 oz



120ml Mikael Jasin Tasting Cup (Beige)

C117-002BCR  
7.5 x 7.5 x 5 cm /120 ml  
3 x 3 x 2 Inch /4 oz



80ml Mikael Jasin Tasting Cup (Beige)

C117-003BCR  
6.5 x 6.5 x 4.5 cm /80 ml  
2.6 x 2.6 x 1.8 Inch /2.5 oz



200ml Mikael Jasin Tasting Cup (Taupe)

C117-004BTP  
9 x 9 x 6 cm /200 ml  
3.5 x 3.5 x 2.4 Inch /6.5 oz



120ml Mikael Jasin Tasting Cup (Taupe)

C117-005BTP  
7.5 x 7.5 x 5 cm /120 ml  
3 x 3 x 2 Inch /4 oz



80ml Mikael Jasin Tasting Cup (Taupe)

C117-006BTP  
6.5 x 6.5 x 4.5 cm /80 ml  
2.6 x 2.6 x 1.8 Inch /2.5 oz



200ml Mikael Jasin Tasting Cup (Pink)

C117-007BPI  
9 x 9 x 6 cm /200 ml  
3.5 x 3.5 x 2.4 Inch /6.5 oz



120ml Mikael Jasin Tasting Cup (Pink)

C117-008BPI  
7.5 x 7.5 x 5 cm /120 ml  
3 x 3 x 2 Inch /4 oz



80ml Mikael Jasin Tasting Cup (Pink)

C117-009BPI  
6.5 x 6.5 x 4.5 cm /80 ml  
2.6 x 2.6 x 1.8 Inch /2.5 oz



Mikael Jasin Tasting Cup Gift Set (Beige)

C117-X001ACR



Mikael Jasin Tasting Cup Gift Set (Taupe)

C117-X002ATP



Mikael Jasin Tasting Cup Gift Set (Pink)

C117-X003API

## Our Offices:

### Hong Kong Office

7/F, Fortis Tower, 77 Gloucester Road,  
Wanchai, Hong Kong

+852 21159028

APAC Whatsapp: +852 95452742

Wholesale Whatsapp: +852 95447185

www.loveramics.com

Mon - Fri: 09:00-18:00

### Europe Office

30 Rue des Blancs Manteaux, Paris,  
75004, France

FR74852286285

Phone: +33 1 42748958

Whatsapp: +33 7 88092660

wholesale: eu.loveramics.com

retail: eushop.loveramics.com

Tue - Thur: 11:00-19:00

Fri - Sun: 11:00 - 20:00

### USA Office

Unit 904, 910 S. Los Angeles St., Gerry  
Building, Los Angeles, California, CA  
90015, United States

EIN: 88-1282803

+1 626 380 5469

wholesale: usa.loveramics.com

retail: usshop.loveramics.com

By Appointment Only

### China Office

2703, Building 1, Huanggang  
Business Center, Jintian Road, Futian  
District, Shenzhen, China

91440300680369898R

+86 75522385095

retail: loveramics.tmall.com

Mon - Fri: 09:00-18:00

Lunch hour: 12:45-13:45

## Our Warehouses:

### Europe Warehouse

28-32 Siegmund-Hiepe-Str., Wetzlar,  
35578, Germany

DE363377276

+49 6441-6791990

wholesale: eu.loveramics.com

retail: eushop.loveramics.com

Mon - Fri: 08:00-17:00

### USA Warehouse

Suite 440, Building 4, 2500 HWY  
183, Austin, Texas, TX 78744, United  
States

EIN: 88-1282803

+1 626 380 5469

wholesale: usa.loveramics.com

retail: usshop.loveramics.com

Mon - Fri: 08:00-18:00

### China Warehouse

A-2 Liu Sha Industrial District,  
Xinfeng Cun, Li Le Street, Jiang Hai  
District, Jiangmen, Guangdong, China

91440704MABNEM2P17

+86 07503766036

+86 07503766026

retail: loveramics.tmall.com

Mon - Fri: 8:30-17:30

Lunch hour: 12:00-13:30

## Retail Destinations:

### Hong Kong Retail

Shop G04-05, Block 1, TaiKwun, 10  
Hollywood Road, Central, Hong Kong

+852 2884 0003

Whatsapp: +852 95447991

www.loveramics.com

Mon - Sun: 11:00-19:00

### Europe Retail

30 Rue des Blancs Manteaux, Paris,  
75004, France

FR74852286285

+33 01 42748958

eushop.loveramics.com

Tue - Thur: 11:00-19:00

Fri - Sun: 11:00 - 20:00

### Japan Retail

4 Chome-1-7 Myojincho, Hachioji,  
Tokyo, 192-0046, Japan

+81 50-1809-5128

loveramics@dealco.jp

www.loveramics.jp

12:00-16:00

### Philippines Retail

Level 2, Shangri-La Plaza, Shaw  
Blvd, Ortigas Center, Mandaluyong,  
1552 Metro Manila, Philippines

+63 9172772400

loveramics.ph@gmail.com

www.loveramics.ph

Mon - Fri: 10:00-21:00

Sat - Sun: 10:00-22:00

### Thailand Retail

The Parade, Witthayu Rd, Lumpini,  
Pathum Wan, Bangkok, 10300,  
Thailand



info@loveramics.com