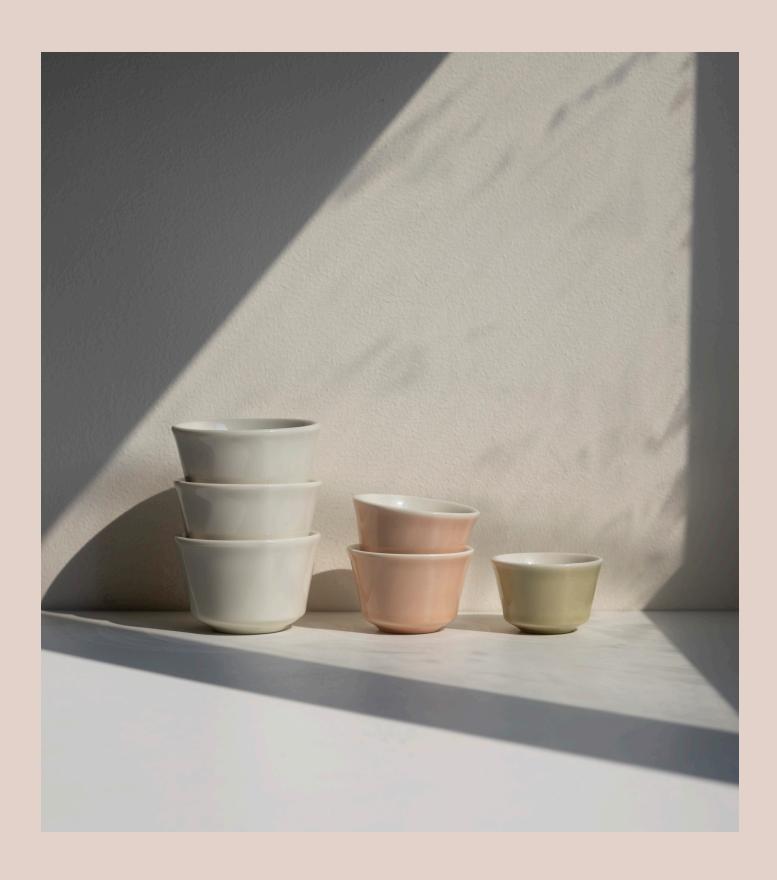
Catalogue

Mikael Jasin

Breathe In, Brew Out





Designer of this series:

Mikael Jasin

Mikael Jasin, the 2024 World Barista Champion, is the first Indonesian to achieve this prestigious title. Passionate about elevating Indonesia's coffee scene, his mission is to showcase the country's exceptional coffee on the global stage. Mikael believes in the power of mindfulness—taking a moment to breathe and savor the journey of crafting exceptional coffee. Through his dedication, he hopes to inspire others to appreciate the artistry and thoughtfulness that goes into every cup, fostering a deeper connection between people and the rich flavors of Indonesian coffee.

About this collection:

Working with Mikael Jasin, the 2024 World Barista Champion, has been a deeply rewarding experience. Beyond his championship title, Mikael's relentless pursuit of his dreams and his dedication to the craft of coffee have made him a true inspiration. This collaboration is more than just a partnership—it's the story of old friends coming together, united by a shared vision and mutual trust.

Mikael's design concepts—Burnout, Mindfulness, and Redemption—reflect the journey he has taken, both in his career and as a person. These themes resonate deeply with his desire to create an experience that goes beyond just the taste of coffee. He envisions his coffee cups as tools for moments of stillness, encouraging everyone to breathe, relax, and find a moment of peace in their busy lives.

The result is a series of tasting cups that embody warmth and simplicity, with calming, natural colors that reflect Mikael's vision. The warm body and understated design create an inviting, peaceful atmosphere, transforming every sip of coffee into a mindful experience. Through this collaboration, we not only celebrate Mikael's journey but also share his belief that coffee should bring people a sense of calm and reflection.

Safety		Customisation:	Material:
Dishwasher Safe	•		Porcelain
Microwave Safe	•		
Freezer Safe	•	Decal + Laser	
Oven Safe	•		
Stackable	•		









Versatile 3 sizes that would be all your need for a café.



Special Features:

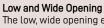
Warmth

The warm feel of Mikael's cup creates a comforting experience, making each sip a moment of calm and relaxation.



Philosophy That Last a Lifetime

The gift set features a Braille engraving that remind us to pause, breathe, and be present in the moment.



The low, wide opening enhances the coffee's aroma, allowing you to fully experience the flavors. Its design creates a balanceddrinking experience.



Designed by Champion

Crafted by Mikael Jasin, the 2024 World Barista Champion. They come in 3 colours, 3 sizes for different recipes.





The Full Collection:



200ml Mikael Jasin Tasting Cup (Beige)

C117-001BCR 9 x 9 x 6 cm /200 ml 3.5 x 3.5 x 2.4 Inch /6.5 oz



120ml Mikael Jasin Tasting Cup (Beige)

C117-002BCR 7.5 x 7.5 x 5 cm /120 ml 3 x 3 x 2 Inch /4 oz



80ml Mikael Jasin Tasting Cup (Beige)

C117-003BCR 6.5 x 6.5 x 4.5 cm /80 ml 2.6 x 2.6 x 1.8 Inch /2.5 oz



200ml Mikael Jasin Tasting Cup (Taupe)

C117-004BTP 9 x 9 x 6 cm /200 ml 3.5 x 3.5 x 2.4 Inch /6.5 oz



120ml Mikael Jasin Tasting Cup (Taupe)

C117-005BTP 7.5 x 7.5 x 5 cm /120 ml 3 x 3 x 2 Inch /4 oz



80ml Mikael Jasin Tasting Cup (Taupe)

C117-006BTP 6.5 x 6.5 x 4.5 cm /80 ml 2.6 x 2.6 x 1.8 lnch /2.5 oz



200ml Mikael Jasin Tasting Cup (Pink)

C117-007BPI 9 x 9 x 6 cm /200 ml 3.5 x 3.5 x 2.4 Inch /6.5 oz



120ml Mikael Jasin Tasting Cup (Pink)

C117-008BPI 7.5 x 7.5 x 5 cm /120 ml 3 x 3 x 2 Inch /4 oz



80ml Mikael Jasin Tasting Cup (Pink)

C117-009BPI 6.5 x 6.5 x 4.5 cm /80 ml 2.6 x 2.6 x 1.8 Inch /2.5 oz



Mikael Jasin Tasting Cup Gift Set (Beige)

C117-X001ACR



Mikael Jasin Tasting Cup Gift Set (Taupe)

C117-X002ATP



Mikael Jasin Tasting Cup Gift Set (Pink)

C117-X003API

Our Offices:

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	Mon - Fri: 08:00-18:00	Mon - Fri: 8:30-17:30
		Lunch hour: 12:00-13:30

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	Fri - Sun: 11:00 - 20:00		Sat - Sun: 10:00-22:00

Thailand Retail

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