

Catalogue

Er-go! *Er-go! System*

Designed For Cafe Culture





Designer of this series:

Simon Stevens

Simon Stevens is an award winning product designer and a driving force in ceramic design. Simon has worked with some of World's most prestigious ceramic manufacturers and has taught and lectured on the subject throughout the UK. He has headed up Design Teams for lifestyle brands and now continues his design career in the established Simon Stevens Design Studio based in London. Simon's dynamic creativity resulted in his most successful designs being in the permanent collections of the Victoria & Albert Museum and the Frankfurt Museum of Applied Art.

About this collection:

Er-go! was inspired by our modern way of living with the need to be practical and multi-functional. It was also inspired by our desire to serve and enjoy both western and eastern cuisine with its various size and shape requirements. A true East meets West concept.

Er-go! System is the extension that gives you million of ways of presenting your food. Consists of plates, oval dishes and wooden trays of various size and colours, the sky is the limit and you can form unlimited combinations. Lay in with the original coloured versions to create even more excitement in your food canvas.

They all come in a strong, industrial body which would withstand hectic restaurant and cafe environment. Designed especially for the cafe culture, they would serve all sorts of simple, casual food from your kitchen. Matching wooden trays allow you to present the food in the right proportion. They are made out of renewable source of thick Ash wood, which gives durability and strength.

Safety		Customisation:	Material:
Dishwasher Safe	●	Decal + Laser	Porcelain,Wood
Microwave Safe	●		
Freezer Safe	●		
Oven Safe	●		
Stackable	●		







Special Features:

Mix and Match

Make food presentation easy for expressing yourself and delivering your favorite cosmopolitan dishes effortlessly.



Be Creative

Let's mix it up and get creative with food! Our food artists are ready to add a fresh twist to the Ergo collection. Let's interrelate and make delicious magic happen.



Versatility

Unleash your creativity with Ergo System and our coffee cups for epic food and drink art. The possibilities are endless.



Functions

Our trays rock Ash wood's gorgeousness, shaping it into functional yet stunning designs that elevate your experience and aesthetic.



The Full Collection:



33cm Platter (White)

D101-01B
33 x 33 x 2.5 cm
13 x 13 x 1 Inch



26.5cm Dinner Plate (White)

D101-02B
26.5 x 26.5 x 2.5 cm
10.4 x 10.4 x 1 Inch



23cm Salad Plate (White)

D101-25B
23 x 23 x 2.5 cm
9.1 x 9.1 x 1 Inch



20cm Salad Plate (White)

D101-03B
20 x 20 x 2 cm
7.9 x 7.9 x 0.8 Inch



18cm Side Plate (White)

D101-26B
18 x 18 x 2 cm
7.1 x 7.1 x 0.8 Inch



15cm Side Plate (White)

D101-04B
15 x 15 x 2 cm
5.9 x 5.9 x 0.8 Inch



10cm Sauce Dish (White)

D101-05B
10 x 10 x 2 cm
3.9 x 3.9 x 0.8 Inch



43cm Turkey Platter (White)

D101-09B
43 x 34 x 3 cm
16.9 x 13.4 x 1.2 Inch



31cm Fish & Chip Plate (White)

D101-10B
31 x 27 x 3 cm
12.2 x 10.6 x 1.2 Inch



37cm Fish Plate (White)

D101-11B
37 x 20 x 2 cm
14.6 x 7.9 x 0.8 Inch



31cm Vegetable Plate (White)

D101-12B
31 x 20 x 2 cm
12.2 x 7.9 x 0.8 Inch



28cm Oval Plate (White)

D101-13B
28 x 15.5 x 2 cm
11 x 6.1 x 0.8 Inch



18cm Oval Plate (White)

D101-14B
18 x 10 x 2 cm
7.1 x 3.9 x 0.8 Inch



22cm Soup Plate (White)

D101-28B
22 x 22 x 4.5 cm / 1000 ml
8.7 x 8.7 x 1.8 Inch / 33.5 oz



20cm Soup Plate (White)

D101-21B
20 x 20 x 5 cm / 925 ml
7.9 x 7.9 x 2 Inch / 31 oz



14cm Low Bowl (L) (White)

D101-23B
14 x 14 x 4.5 cm / 435 ml
5.5 x 5.5 x 1.8 Inch / 14.5 oz



11.5cm Low Bowl (S) (White)

D101-24B
11.5 x 11.5 x 4.5 cm / 295 ml
4.5 x 4.5 x 1.8 Inch / 9.5 oz



17cm Ramen Bowl (White)

D101-36B
17 x 17 x 8 cm / 865 ml
6.7 x 6.7 x 3.1 Inch / 29 oz



14cm Cereal Bowl (White)

D101-22B
14 x 14 x 7.5 cm / 600 ml
5.5 x 5.5 x 3 Inch / 20 oz



11.5cm Rice Bowl (White)

D101-27B
11.5 x 11.5 x 6.5 cm / 320 ml
4.5 x 4.5 x 2.6 Inch / 10.5 oz



41cm Solid Ash Wood Platter (L) (Natural)

D101-15B
41 x 20 x 2 cm
16.1 x 7.9 x 0.8 Inch



35cm Oval Wood Platter (L) (Natural)

D101-33B
35 x 20 x 2 cm
13.8 x 7.9 x 0.8 Inch



31cm Oval Wood Platter (M) (Natural)

D101-16B
31 x 15 x 2 cm
12.2 x 5.9 x 0.8 Inch



31cm Solid Ash Wood Platter (S) (Natural)

D101-17B
31 x 10 x 2 cm
12.2 x 3.9 x 0.8 Inch



22cm Oval Wood Platter (S) (Natural)

D101-31B
22 x 11 x 2 cm
8.7 x 4.3 x 0.8 Inch



12.5cm Round Wood Plate (Natural)

D101-30B
12.5 x 12.5 x 2 cm
4.9 x 4.9 x 0.8 Inch



33.5cm Square Wood Platter (Natural)

D101-29B
33.5 x 33.5 x 2 cm
13.2 x 13.2 x 0.8 Inch



35cm Rectangular Wood Platter (L) (Natural)

D101-34B
35 x 26 x 2 cm
13.8 x 10.2 x 0.8 Inch



25cm Rectangular Wood Platter (S) (Natural)

D101-32B
25 x 16 x 2 cm
9.8 x 6.3 x 0.8 Inch

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