

LOVERAMICS

2024 Catalogue

Brewers

Boram Um

Indulge In Sweet Coffee Bliss

During our meeting with Boram to discuss collaborative ideas, we were impressed by his direct approach. He wasted no time in sharing his thoughts on the importance of sweetness in coffee and how incorporating bright, happy colors in a wider opening would enhance this element. We were also delighted to hear about his love for our Embossed Tasting Cups range and his desire to have his own version. Together, we co-designed a range that combines the best of both our ideas.

The result is a set of cups available in 80ml, 120ml, and 200ml sizes that will elevate Boram's competition set to champion status. We are proud to have worked with Boram to create a range that not only reflects his vision but also showcases our expertise in crafting high-quality, functional ceramics. We are confident that these cups will not only enhance the coffee drinking experience but also add a touch of elegance to any setting.

Boram designs the cups to have a wider base. The shape help control espresso acidity, creating more balance and harmony with while focusing on the sweetness of coffee.

At Loveramics, we value collaboration and are always excited to work with passionate individuals like Boram. Our partnership with him has not only resulted in a beautiful and practical product but also strengthened our relationship with the coffee community. We look forward to seeing these cups in action and continuing to work with Boram and other coffee enthusiasts to bring innovative and stylish products to the market.



Boram Um

Boram Um is the World Barista Champion in 2023. He represents Brazil in the world stage, and was crowned the final winner. Boram comes from coffee producing background, in which his family owns a coffee farm in the State of Minas Gerais in Brazil. In this collaboration, he works with Loveramics exclusively for this special edition of Brewers' cups, which is determined to bring extra sweetness to your drinking experience.

Teaming up with Boram, the WBC 2023 champion, for an epic collaboration!

Let's keep the curves and open up wider for that perfect cup of coffee to reach its full potential.









Get your caffeine fix with a pop of colour! Our cups comes in 4 vibrant shades to add a little extra sweetness to your day.

The wider base of the cups and the shape help control espresso acidity, creating more balance and harmony with sweetness of coffee.



Boram created 3 sizes for the competition, perfect for any challenge.

Our Loveramics porcelain is built tough to handle the hustle and bustle of a busy café.

Brewers Boram Um



**200ml Boram Um Tasting Cup
(Yellow)**

C099-105BYE
9.5 x 9.5 x 5.5 cm /200 ml
3.7 x 3.7 x 2.2 Inch /6.5 oz



**200ml Boram Um Tasting Cup
(Orange)**

C099-108BOR
9.5 x 9.5 x 5.5 cm /200 ml
3.7 x 3.7 x 2.2 Inch /6.5 oz



**200ml Boram Um Tasting Cup
(Dusty Pink)**

C099-111BDP
9.5 x 9.5 x 5.5 cm /200 ml
3.7 x 3.7 x 2.2 Inch /6.5 oz



**200ml Boram Um Tasting Cup
(Purple)**

C099-114BPU
9.5 x 9.5 x 5.5 cm /200 ml
3.7 x 3.7 x 2.2 Inch /6.5 oz



**120ml Boram Um Tasting Cup
(Yellow)**

C099-106BYE
8 x 8 x 4.5 cm /120 ml
3.1 x 3.1 x 1.8 Inch /4 oz



**120ml Boram Um Tasting Cup
(Orange)**

C099-109BOR
8 x 8 x 4.5 cm /120 ml
3.1 x 3.1 x 1.8 Inch /4 oz



**120ml Boram Um Tasting Cup
(Dusty Pink)**

C099-112BDP
8 x 8 x 4.5 cm /120 ml
3.1 x 3.1 x 1.8 Inch /4 oz



**120ml Boram Um Tasting Cup
(Purple)**

C099-115BPU
8 x 8 x 4.5 cm /120 ml
3.1 x 3.1 x 1.8 Inch /4 oz



**80ml Boram Um Tasting Cup
(Yellow)**

C099-107BYE
7 x 7 x 4 cm /80 ml
2.8 x 2.8 x 1.6 Inch /2.5 oz



**80ml Boram Um Tasting Cup
(Orange)**

C099-110BOR
7 x 7 x 4 cm /80 ml
2.8 x 2.8 x 1.6 Inch /2.5 oz



**80ml Boram Um Tasting Cup
(Dusty Pink)**

C099-113BDP
7 x 7 x 4 cm /80 ml
2.8 x 2.8 x 1.6 Inch /2.5 oz



**80ml Boram Um Tasting Cup
(Purple)**

C099-116BPU
7 x 7 x 4 cm /80 ml
2.8 x 2.8 x 1.6 Inch /2.5 oz



Hong Kong Office

7/F., Fortis Tower, 77 Gloucester Road, Wanchai, Hong Kong

+852 21159028

WhatsApp: +852 95447185

Middle East & Apec: +852 95452742

www.loveramics.com

Mon - Fri 09:00-18:00

Weekends Off

USA Office

2500 S HWY 183 Austin TX 78744, USA

EIN: 88-1282803

+1 626 380 5469

wholesale: usa.loveramics.com

retail: usshop.loveramics.com

Hong Kong Warehouse

3/F Wan Tung Goodown Bldg, 4 Tung Yuen St, Yau Tong Bay, Kowloon, Hong Kong

+852 6314 5597

Mon- Fri 09:00-18:00

Lunch hour:12:45-13:45

USA Warehouse

2500 S HWY 183 Austin TX 78744, USA

EIN: 88-1282803

+1 626 380 5469

wholesale: usa.loveramics.com

retail: usshop.loveramics.com

Hong Kong Retail

Shop 03-104 1/F., Barrack Block, Central Police Station, No.10 Hollywood Road Central, Hong Kong

+852 2884 0003

Whatsapp: +852 95447991

www.loveramics.com

Sun - Thur 11:00-19:00

Fri - Sat 11:00-20:00

Europe Office

30 rue des Blancs Manteaux 75004 Paris, France

FR74852286285

+33 7 88 09 26 60

wholesale: eu.loveramics.com

retail: eushop.loveramics.com

China Office

2703, Building 1, Huanggang Business Center, Jintian Road, Futian District, Shenzhen

91440300680369898R

+86 0755-22385095

retail: loveramics.tmall.com

Mon - Fri 09:00-18:00

Lunch hour:12:45-13:45

Europe Warehouse

weLOG GmbH, Am Magnapark 8, 14542 Werder, Germany

DE363377276

+49 17610308708

Mon - Fri 08:00-17:00

Weekends Off

China Warehouse

A-2 Liu Sha Industrial District Xinfeng Cun, Li Le Street, Jiang Hai District Jiangmen, Guangdong, China

+86 18923057128

+86 0750-3766036

+86 0750-3766026

retail: loveramics.tmall.com

Mon - Fri 8:30-17:30

Lunch hour:12:00-13:30

Europe Retail

30 Rue des Blancs Manteaux, 75004 Paris, France

FR74852286285

+33 01 42748958

fr.loveramics.com

Tue - Thur 11:00-19:00

Fri - Sun 11:00 - 20:00

info@loveramics.com



LOVERAMICS

April 2024