

Catalogue

Brewers *Boram Um*

Indulge In Sweet Coffee Bliss





Designer of this series:
Boram Um

Boram Um is the World Barista Champion in 2023. He represents Brazil in the world stage, and was crowned the final winner. Boram comes from coffee producing background, in which his family owns a coffee farm in the State of Minas Gerais in Brazil. In this collaboration, he works with Loveramics exclusively for this special edition of Brewers' cups, which is determined to bring extra sweetness to your drinking experience.

About this collection:

When we first met Boram to discuss collaborative ideas, his direct approach immediately resonated with us. He shared his thoughts on enhancing the sweetness of coffee through bright, cheerful colors and a wider opening. Inspired by his admiration for our Embossed Tasting Cups, we co-designed a range that combines both our visions.

The collection originally launched in four sweet colors, inspired by the coffee profiles of Boram's family farm. In the coming year, we are introducing a classic white version, offering a timeless look that reflects the elegance of simplicity.

Available in 80ml, 120ml, and 200ml sizes, these cups emphasize balance and harmony while focusing on the sweetness of coffee. Our collaboration with Boram has not only resulted in a beautifully crafted product but has also deepened our connection with the coffee community. We look forward to seeing these cups in action and to future collaborations that bring innovation and style to the market.

| Safety | | Customisation: | Material: |
|-----------------|---|----------------|-----------|
| Dishwasher Safe | ● | Decal Only | Porcelain |
| Microwave Safe | ● | | |
| Freezer Safe | ● | | |
| Oven Safe | ● | | |
| Stackable | ● | | |







Special Features:

Endorsement

Teaming up with Boram, the WBC 2023 champion, for an epic collaboration!

Designs

Let's keep the curves and open up wider for that perfect cup of coffee to reach its full potential.



Choices

Get your caffeine fix with a pop of colour! Our cups comes in 4 vibrant shades picked by Boram to add a little extra sweetness to your day, plus 1 simple classic white.

Functions

The wider base of the cups and the shape help control espresso acidity, creating more balance and harmony with sweetness of coffee.



The Full Collection:

| | | | | |
|---|---|---|---|--|
|  |  |  |  |  |
| 200ml Boram Um Tasting Cup (Yellow) C099-105BYE 9.5 x 9.5 x 5.5 cm /200 ml 3.7 x 3.7 x 2.2 Inch /6.5 oz | 200ml Boram Um Tasting Cup (Orange) C099-108BOR 9.5 x 9.5 x 5.5 cm /200 ml 3.7 x 3.7 x 2.2 Inch /6.5 oz | 200ml Boram Um Tasting Cup (Dusty Pink) C099-111BDP 9.5 x 9.5 x 5.5 cm /200 ml 3.7 x 3.7 x 2.2 Inch /6.5 oz | 200ml Boram Um Tasting Cup (Purple) C099-114BPU 9.5 x 9.5 x 5.5 cm /200 ml 3.7 x 3.7 x 2.2 Inch /6.5 oz | 200ml Boram Um Tasting Cup (White) C099-117BWH 9.5 x 5.5 x 9.5 cm /200 ml 3.7 x 2.2 x 3.7 Inch /6.5 oz |
|  |  |  |  |  |
| 120ml Boram Um Tasting Cup (Yellow) C099-106BYE 8 x 8 x 4.5 cm /120 ml 3.1 x 3.1 x 1.8 Inch /4 oz | 120ml Boram Um Tasting Cup (Orange) C099-109BOR 8 x 8 x 4.5 cm /120 ml 3.1 x 3.1 x 1.8 Inch /4 oz | 120ml Boram Um Tasting Cup (Dusty Pink) C099-112BDP 8 x 8 x 4.5 cm /120 ml 3.1 x 3.1 x 1.8 Inch /4 oz | 120ml Boram Um Tasting Cup (Purple) C099-115BPU 8 x 8 x 4.5 cm /120 ml 3.1 x 3.1 x 1.8 Inch /4 oz | 120ml Boram Um Tasting Cup (White) C099-118BWH 8.3 x 4.8 x 8.3 cm /120 ml 3.3 x 1.9 x 3.3 Inch /4 oz |
|  |  |  |  |  |
| 80ml Boram Um Tasting Cup (Yellow) C099-107BYE 7 x 7 x 4 cm /80 ml 2.8 x 2.8 x 1.6 Inch /2.5 oz | 80ml Boram Um Tasting Cup (Orange) C099-110BOR 7 x 7 x 4 cm /80 ml 2.8 x 2.8 x 1.6 Inch /2.5 oz | 80ml Boram Um Tasting Cup (Dusty Pink) C099-113BDP 7 x 7 x 4 cm /80 ml 2.8 x 2.8 x 1.6 Inch /2.5 oz | 80ml Boram Um Tasting Cup (Purple) C099-116BPU 7 x 7 x 4 cm /80 ml 2.8 x 2.8 x 1.6 Inch /2.5 oz | 80ml Boram Um Tasting Cup (White) C099-119BWH 7.2 x 4.2 x 7.2 cm /80 ml 2.8 x 1.7 x 2.8 Inch /2.5 oz |

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