

# Brand Profile

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# A Love for Ceramics

Loveramics is an internationally recognised ceramics brand, synonymous with quality and craftsmanship.

At Loveramics, we're breaking the proverbial mould on pottery. Shattering stereotypes on classical and formal approaches, through stylish contemporary designs where our passion is evident in every piece.

We're pushing boundaries – shifting tableware away from its humble product roots and into a place where creativity comes first. And we're doing it in a way you wouldn't expect: by taking it all back to basics.

Simplicity is key, our modest concept blending top-notch materials and skilled artisans for clean, clear-cut designs. Dinnerware where the meal takes centre-stage. Cookery tools that complement the culinary process. Coffee and tea cups where minimalism magnifies flavours. Wine and water glasses that curve in all the right places.

All of it practical, all of it affordable – Loveramics pieces are about enriching your inner epicurean, while inspiring fresh interest in the fascinating process of the world's oldest material.

Ours is steeped in history, dating back centuries to the traditional forms that refined the process. But we also ensure each ceramic's inner-workings are infused with a 21st century mentality, through digital modelling, computer-aided designs and advanced machinery bringing the pieces as close to perfection as possible.

It's all part of the Loveramics brand, a global focus with a local approach. A community-driven mindset that sees us crafting humble, quality products that we would want to use. And really, it's just a happy accident that they're the preferred choice of chefs, baristas and sommeliers everywhere.



## Made with Pride

At Loveramics, all our products are made with pride, crafted in our very own workshops by highly skilled artisans. Each piece is handled with absolute care throughout the process, and this attention-to-detail gives our brand its unique identity.

That sense of pride means we only ever use the highest quality materials and techniques. We fire our porcelain to 1300-degrees Celsius, ensuring strength and durability, before applying brightly coloured glazes that come with a beautiful high-gloss finish.

We're also proud to be a sustainable brand, one that feels a strong responsibility for our environment. To assist us in our goals, we've built our own on-site water recycling plant, while also reusing surplus heat from our kilns in other processes.



## Global Lifestyle

Hong Kong is where our brand had its beginnings, and throughout everything we do, we make efforts to represent this unique place that we call home. It's a truly East meets West destination, a vibrant, cosmopolitan city that never stops.

At Loveramics, we feel we're part of a global village that starts in Hong Kong and stretches all across the world. Our lifestyles are all influenced by one another, with interconnected languages, cuisines and creativity.

But modern life demands a human touch, and through our products, we aim to celebrate the humanity that's part of everyday life.

## Concept & Design

At Loveramics, our design process isn't formed by fashion or trends. It's intuitive, a response to product development that's guided by our love of ceramics, utilizing the world's oldest consumer material.

The process is also influenced by our consumption habits, customs that are constantly evolving but with founding principles that have stayed essentially the same. We ask simple questions. Are our products the ideal size? Are they practical, durable and beautiful? Will they enrich lives? When Simon Stevens, our head of design, adds his passion and vision to that overall philosophy, the products come to life and become part of the Loveramics family.

Our products not only showcase our love for gastronomy, they enhance the very experience of eating and drinking. We celebrate the artisan – those passionate few who understand true quality and appreciate the care and attention we put into our products.

We're proud of our status chefs, baristas and tea sommeliers, and we share their ambition. We believe the many people who use our products all share a passion for the simple pleasures in life – as do we.





## Traditional yet Modern

We manufacture tableware the same way it was invented, with craftsmanship and handwork date back in centuries. We reinvented ourselves by adding 21st century digital modelling, computer generated cads in designs and automatic machines to help make work efficient.

## Touch & Feel

The internet is constantly shaping the retail landscape, but alongside the many benefits comes a disconnect between the customer and the product. That's why we'd like you to come to our stores and experience our ceramics first-hand.

We welcome you to hold our products, to experience the sensations of touch and feel on our pieces. Form and texture are essential to making a practical, emotional connection between you and the ceramics. And right alongside, our helpful staff are always on-hand to answer any questions you might have.



## Environmental & Product Safety

When we visualise our products, we think about you, your table, your kitchen, your coffee shop or restaurant. Your lifestyle. We aim to create classic ceramics that are part of your life both now and forever.

We use natural raw materials in our formula, and all batches of products are tested before they are packed. All of our products comply with any modern food safety standards.





## Recyclable and Reusable Packaging System

All of it practical, all of it affordable, alongside impassioned personal touches that guide our traditional emporium approach. We want you hands-on, experiencing our products in-store and in-person. Our well-versed staff are here to serve, and through their inherent love for the world's oldest material, we hope to inspire fresh interest in pottery and ceramics.

## Sustainable Manufacturing

We're also proud to be a sustainable brand, one that feels a strong responsibility for our environment.

To assist us in our goals, we've built our own on-site water recycling plant, while also reusing surplus heat from our kilns in other processes.

## Longevity and Durability

That sense of pride means we only ever use the highest quality materials and techniques. We fire our porcelain to 1300-degrees Celsius, ensuring strength and durability, before applying brightly coloured glazes that come with a beautiful high-gloss finish. The products are made to last a lifetime.

# Catalogue

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Collections

# Urban Glass *Wine Glass*

*Sip Sophistication, Elevate Taste.*





Designer of this series:

**Simon Stevens**

Simon Stevens is an award winning product designer and a driving force in ceramic design. Simon has worked with some of World's most prestigious ceramic manufacturers and has taught and lectured on the subject throughout the UK. He has headed up Design Teams for lifestyle brands and now continues his design career in the established Simon Stevens Design Studio based in London. Simon's dynamic creativity resulted in his most successful designs being in the permanent collections of the Victoria & Albert Museum and the Frankfurt Museum of Applied Art.

## About this collection:

Introducing our versatile and modern wine glass from Loveramics. Crafted from high-quality lead-free crystal glass, this everyday glass is perfect for all types of wine. We believe that quality should never be compromised, even in casual settings, and our wine glass is a testament to that.

Our wine glass is available in two shapes to suit your personal style. The straight-sided shape offers a simplistic and modern look, while the flared version enhances the floral and aromatic notes of your wine. Whether you're hosting a professional event or enjoying a family dinner, our Loveramics wine glass is the perfect choice for any occasion. Elevate your wine drinking experience with our contemporary and versatile glass.

This contemporary carafe is designed to hold half a bottle wine, making it versatile for both day and night use. Whether you're savoring a morning drip coffee or enjoying an evening wine, this carafe is your ideal companion.

Safety		Customisation:	Material:
Dishwasher Safe		Laser Only	Glass (Dishwasher safe but hand wash recommended for longevity as they are thin and delicate.)
Microwave Safe			
Freezer Safe	●		
Oven Safe			
Stackable			









## Special Features:

### Designs

Trimmed stems for snug fit, adds thrill to dining with less tipping trouble.



### All You Need

Two shapes of wine glasses, designed to prevent spills while swirling. The opening funnel enhances the aroma and it's perfect for bubbles too.



### Quality

Upgrade your wine game with our sleek, crystal clear glasses that are both lightweight and easy on the lips. Say goodbye to clunky edges and hello to the perfect sip every time.



### Capacity

Get a generous 120-150ml serving with a 300ml top capacity. Plus, easy finger access for effortless cleaning. Now that's what we call a perfect fit.



# The Full Collection:



**300ml Wine Glass (Clear)**

G093-31B  
8 x 8 x 17 cm / 300 ml  
3.1 x 3.1 x 6.7 Inch / 10 oz



**300ml Burgundy Glass (Clear)**

G093-32B  
6 x 6 x 17 cm / 300 ml  
2.4 x 2.4 x 6.7 Inch / 10 oz



**375ml Carafe (Clear)**

G093-33A  
5.2 x 5.2 x 15 cm / 375 ml  
2 x 2 x 5.9 Inch / 12.5 oz

## Our Offices:

### Hong Kong Office

7/F., Fortis Tower, 77 Gloucester Road, Wanchai, Hong Kong

+852 21159028

WhatsApp: +852 95447185

Middle East & Apec: +852 95452742

www.loveramics.com

Mon - Fri 09:00-18:00

### Europe Office

30 rue des Blancs Manteaux 75004 Paris

FR74852286285

+33 7 88092660

wholesale: eu.loveramics.com

retail: eushop.loveramics.com

### USA Office

2500 S HWY 183 Austin TX 78744, USA

EIN: 88-1282803

+1 626 380 5469

wholesale: usa.loveramics.com

retail: usshop.loveramics.com

### China Office

2703, Building 1, Huanggang Business Center, Jintian Road, Futian District, Shenzhen

91440300680369898R

+86 0755-22385095

retail: loveramics.tmall.com

Mon - Fri 09:00-18:00

Lunch hour:12:45-13:45

## Our Warehouses:

### Hong Kong Warehouse

3/F Wan Tung Goodown Bldg, 4 Tung Yuen St, Yau Tong Bay, Kowloon, Hong Kong

+852 6314 5597

Mon- Fri 09:00-18:00

Lunch hour:12:45-13:45

### Europe Warehouse

28-32 Siegmund-Hiepe-Str. 35578 Wetzlar Germany

DE363377276

+49 173 2308718

Mon - Fri 08:00-17:00

### USA Warehouse

2500 S HWY 183 Austin TX 78744, USA

EIN: 88-1282803

+1 626 380 5469

wholesale: usa.loveramics.com

retail: usshop.loveramics.com

### China Warehouse

A-2 Liu Sha Industrial District Xinfeng Cun, Li Le Street, Jiang Hai District Jiangmen, Guangdong, China

+86 18923057128

+86 0750-3766036

+86 0750-3766026

retail: loveramics.tmall.com

Mon - Fri 8:30-17:30

Lunch hour:12:00-13:30

## Retail Destinations:

### Hong Kong Retail

Shop 03-104 1/F., Barrack Block, Central Police Station, No.10 Hollywood Road Central, Hong Kong

+852 2884 0003

Whatsapp: +852 95447991

www.loveramics.com

Sun - Thur 11:00-19:00

Fri - Sat 11:00-20:00

### Europe Retail

30 Rue des Blancs Manteaux, 75004 Paris, France

FR74852286285

+33 01 42748958

fr.loveramics.com

Tue - Thur 11:00-19:00

Fri - Sun 11:00 - 20:00

