

Brand Profile

A Love for Ceramics

Loveramics is an internationally recognised ceramics brand, synonymous with quality and craftsmanship.

At Loveramics, we're breaking the proverbial mould on pottery. Shattering stereotypes on classical and formal approaches, through stylish contemporary designs where our passion is evident in every piece.

We're pushing boundaries – shifting tableware away from its humble product roots and into a place where creativity comes first. And we're doing it in a way you wouldn't expect: by taking it all back to basics.

Simplicity is key, our modest concept blending top-notch materials and skilled artisans for clean, clear-cut designs. Dinnerware where the meal takes centre-stage. Cookery tools that complement the culinary process. Coffee and tea cups where minimalism magnifies flavours. Wine and water glasses that curve in all the right places.

All of it practical, all of it affordable – Loveramics pieces are about enriching your inner epicurean, while inspiring fresh interest in the fascinating process of the world's oldest material.

Ours is steeped in history, dating back centuries to the traditional forms that refined the process. But we also ensure each ceramic's inner-workings are infused with a 21st century mentality, through digital modelling, computer-aided designs and advanced machinery bringing the pieces as close to perfection as possible.

It's all part of the Loveramics brand, a global focus with a local approach. A community-driven mindset that sees us crafting humble, quality products that we would want to use. And really, it's just a happy accident that they're the preferred choice of chefs, baristas and sommeliers everywhere.



Made with Pride

At Loveramics, all our products are made with pride, crafted in our very own workshops by highly skilled artisans. Each piece is handled with absolute care throughout the process, and this attention-to-detail gives our brand its unique identity.

That sense of pride means we only ever use the highest quality materials and techniques. We fire our porcelain to 1300-degrees Celsius, ensuring strength and durability, before applying brightly coloured glazes that come with a beautiful high-gloss finish.

We're also proud to be a sustainable brand, one that feels a strong responsibility for our environment. To assist us in our goals, we've built our own on-site water recycling plant, while also reusing surplus heat from our kilns in other processes.



Global Lifestyle

Hong Kong is where our brand had its beginnings, and throughout everything we do, we make efforts to represent this unique place that we call home. It's a truly East meets West destination, a vibrant, cosmopolitan city that never stops.

At Loveramics, we feel we're part of a global village that starts in Hong Kong and stretches all across the world. Our lifestyles are all influenced by one another, with interconnected languages, cuisines and creativity.

But modern life demands a human touch, and through our products, we aim to celebrate the humanity that's part of everyday life.

Concept & Design

At Loveramics, our design process isn't formed by fashion or trends. It's intuitive, a response to product development that's guided by our love of ceramics, utilizing the world's oldest consumer material.

The process is also influenced by our consumption habits, customs that are constantly evolving but with founding principles that have stayed essentially the same. We ask simple questions. Are our products the ideal size? Are they practical, durable and beautiful? Will they enrich lives? When Simon Stevens, our head of design, adds his passion and vision to that overall philosophy, the products come to life and become part of the Loveramics family.

Our products not only showcase our love for gastronomy, they enhance the very experience of eating and drinking. We celebrate the artisan – those passionate few who understand true quality and appreciate the care and attention we put into our products.

We're proud of our status chefs, baristas and tea sommeliers, and we share their ambition. We believe the many people who use our products all share a passion for the simple pleasures in life – as do we.





Traditional yet Modern

We manufacture tableware the same way it was invented, with craftsmanship and handwork date back in centuries. We reinvented ourselves by adding 21st century digital modelling, computer generated cads in designs and automatic machines to help make work efficient.

Touch & Feel

The internet is constantly shaping the retail landscape, but alongside the many benefits comes a disconnect between the customer and the product. That's why we'd like you to come to our stores and experience our ceramics first-hand.

We welcome you to hold our products, to experience the sensations of touch and feel on our pieces. Form and texture are essential to making a practical, emotional connection between you and the ceramics. And right alongside, our helpful staff are always on-hand to answer any questions you might have.



Environmental & Product Safety

When we visualise our products, we think about you, your table, your kitchen, your coffee shop or restaurant. Your lifestyle. We aim to create classic ceramics that are part of your life both now and forever.

We use natural raw materials in our formula, and all batches of products are tested before they are packed. All of our products comply with any modern food safety standards.



Recyclable and Reusable Packaging System

All of it practical, all of it affordable, alongside impassioned personal touches that guide our traditional emporium approach. We want you hands-on, experiencing our products in-store and in-person. Our well-versed staff are here to serve, and through their inherent love for the world's oldest material, we hope to inspire fresh interest in pottery and ceramics.

Sustainable Manufacturing

We're also proud to be a sustainable brand, one that feels a strong responsibility for our environment.

To assist us in our goals, we've built our own on-site water recycling plant, while also reusing surplus heat from our kilns in other processes.

Longevity and Durability

That sense of pride means we only ever use the highest quality materials and techniques. We fire our porcelain to 1300-degrees Celsius, ensuring strength and durability, before applying brightly coloured glazes that come with a beautiful high-gloss finish. The products are made to last a lifetime.

Catalogue

Pro Tea

Infusing Perfection, One Sip At A Time.





Designer of this series:

Simon Stevens

Simon Stevens is an award winning product designer and a driving force in ceramic design. Simon has worked with some of World's most prestigious ceramic manufacturers and has taught and lectured on the subject throughout the UK. He has headed up Design Teams for lifestyle brands and now continues his design career in the established Simon Stevens Design Studio based in London. Simon's dynamic creativity resulted in his most successful designs being in the permanent collections of the Victoria & Albert Museum and the Frankfurt Museum of Applied Art.

About this collection:

Our mission is to bring the joy of tea to tea lovers all over the world. We understand that everyone has their own unique preferences when it comes to tea, whether it's Chinese Pu-er, or English Breakfast. That's why we created the Pro Tea Collection, so you can easily and simply enjoy your favorite teas, whether you're brewing for one, two, or three people.

Our Pro Tea Collection features high-quality, stainless steel infusers that make brewing loose leaf tea a breeze. Unlike most pots, our infusers are designed to sit between the lid and the pot, providing a more efficient and convenient brewing experience. Plus, our special design allows the infuser to be used separately, with or without the pot, giving you the flexibility to use tea bags if you prefer.

The new version of our Pro Tea Collection comes in three beautiful colors, including the new addition of an artisanal, sandy cream color. It still boasts all the same great features as its predecessor, but with a solid lid for a more contemporary look. At Loveramics, we are dedicated to providing you with the best tea brewing experience possible, and we believe our Pro Tea Collection is the perfect way to do just that.

Safety		Customisation:	Material:
Dishwasher Safe	●	Decal + Laser	Porcelain,Stainless Steel (Infuser not microwave safe.)
Microwave Safe	●		
Freezer Safe	●		
Oven Safe	●		
Stackable	●		







Special Features:

Shape

Let's make sure water can flow freely in a spherical shape.



Designs

Get the perfect brew every time with our stainless steel infuser, designed for all types of tea. Take control of your tea game!



Handle

Get a grip and pour with ease - our handle is designed for maximum comfort.



Secure

The lid lock lets you pour at a 90° angle without worrying about the lid slipping off.



The Full Collection:



400ml Teapot with Infuser (Red)

C097-60ARE
17 x 11.5 x 10.5 cm / 400 ml
6.7 x 4.5 x 4.1 Inch / 13.5 oz



450ml Mug with Infuser & Lid (Red)

C097-63ARE
13 x 8.5 x 13.5 cm / 450 ml
5.1 x 3.3 x 5.3 Inch / 15 oz



300ml Mug with Infuser & Lid (Red)

C097-66ARE
12.5 x 8.5 x 11.5 cm / 300 ml
4.9 x 3.3 x 4.5 Inch / 10 oz



145ml Oriental Tea Cup (Red)

C097-69BRE
7.5 x 7.5 x 6 cm / 145 ml
3 x 3 x 2.4 Inch / 4.5 oz



400ml Teapot with Infuser (River Blue)

C097-61ABL
17 x 11.5 x 10.5 cm / 400 ml
6.7 x 4.5 x 4.1 Inch / 13.5 oz



450ml Mug with Infuser & Lid (River Blue)

C097-64ABL
13 x 8.5 x 13.5 cm / 450 ml
5.1 x 3.3 x 5.3 Inch / 15 oz



300ml Mug with Infuser & Lid (River Blue)

C097-67ABL
12.5 x 8.5 x 11.5 cm / 300 ml
4.9 x 3.3 x 4.5 Inch / 10 oz



145ml Oriental Tea Cup (River Blue)

C097-70BBL
7.5 x 7.5 x 6 cm / 145 ml
3 x 3 x 2.4 Inch / 4.5 oz



400ml Teapot with Infuser & Speckled Lid (Beige)

C097-59ACR
17 x 11.5 x 10.5 cm / 400 ml
6.7 x 4.5 x 4.1 Inch / 13.5 oz



450ml Mug with Infuser & Speckled Lid (Beige)

C097-62ACR
13 x 8.5 x 13.5 cm / 450 ml
5.1 x 3.3 x 5.3 Inch / 15 oz



300ml Mug with Infuser & Speckled Lid (Beige)

C097-65ACR
12.5 x 8.5 x 11.5 cm / 300 ml
4.9 x 3.3 x 4.5 Inch / 10 oz



145ml Oriental Tea Cup with Speckle (Beige)

C097-68BCR
7.5 x 7.5 x 6 cm / 145 ml
3 x 3 x 2.4 Inch / 4.5 oz



600ml Teapot with Infuser (Beige)

C097-08ACR
18.5 x 13 x 12 cm / 600 ml
7.3 x 5.1 x 4.7 Inch / 20 oz



400ml Teapot with Infuser (Beige)

C097-29ACR
17 x 11.5 x 10.5 cm / 400 ml
6.7 x 4.5 x 4.1 Inch / 13.5 oz



145ml Oriental Tea Cup (Beige)

C097-71BCR
7.5 x 7.5 x 6 cm / 145 ml
3 x 3 x 2.4 Inch / 4.5 oz

Our Offices:

Hong Kong Office

7/F., Fortis Tower, 77 Gloucester Road, Wanchai, Hong Kong

+852 21159028

WhatsApp: +852 95447185

Middle East & Apec: +852 95452742

www.loveramics.com

Mon - Fri 09:00-18:00

Europe Office

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+33 7 88092660

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retail: eushop.loveramics.com

USA Office

2500 S HWY 183 Austin TX 78744, USA

EIN: 88-1282803

+1 626 380 5469

wholesale: usa.loveramics.com

retail: usshop.loveramics.com

China Office

2703, Building 1, Huanggang Business Center, Jintian Road, Futian District, Shenzhen

91440300680369898R

+86 0755-22385095

retail: loveramics.tmall.com

Mon - Fri 09:00-18:00

Lunch hour:12:45-13:45

Our Warehouses:

Hong Kong Warehouse

3/F Wan Tung Goodown Bldg, 4 Tung Yuen St, Yau Tong Bay, Kowloon, Hong Kong

+852 6314 5597

Mon- Fri 09:00-18:00

Lunch hour:12:45-13:45

Europe Warehouse

28-32 Siegmund-Hiepe-Str. 35578 Wetzlar Germany

DE363377276

+49 173 2308718

Mon - Fri 08:00-17:00

USA Warehouse

2500 S HWY 183 Austin TX 78744, USA

EIN: 88-1282803

+1 626 380 5469

wholesale: usa.loveramics.com

retail: usshop.loveramics.com

China Warehouse

A-2 Liu Sha Industrial District Xinfeng Cun, Li Le Street, Jiang Hai District Jiangmen, Guangdong, China

+86 18923057128

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+86 0750-3766026

retail: loveramics.tmall.com

Mon - Fri 8:30-17:30

Lunch hour:12:00-13:30

Retail Destinations:

Hong Kong Retail

Shop 03-104 1/F., Barrack Block, Central Police Station, No.10 Hollywood Road Central, Hong Kong

+852 2884 0003

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Sun - Thur 11:00-19:00

Fri - Sat 11:00-20:00

Europe Retail

30 Rue des Blancs Manteaux, 75004 Paris, France

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Tue - Thur 11:00-19:00

Fri - Sun 11:00 - 20:00

