



# brand profile

LOVERAMICS



# contents

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## our brand

- brand mission
- brand development
- global operation
- showroom & retail
- new warehouse

## our process

- traditional yet modern
- environmental & product safety
- sustainable manufacturing
- recyclable and reusable packaging system
- longevity & durability

## our products

2015 - 2022 SCA partner





The image shows a modern gallery space for Loveramics. A large wall of white-painted bricks is covered with numerous ceramic plates in various colors, including shades of orange, pink, and white. The plates are arranged in a grid-like pattern, with some larger plates and some smaller ones. In the foreground, a long wooden table displays a variety of ceramic items, including bowls, cups, and plates, some in dark blue and others in light colors. Several white, cone-shaped pendant lights hang from the ceiling, illuminating the space. The overall aesthetic is clean and contemporary.

# LOVERAMICS

## a love for ceramics

Loveramics is an internationally recognised ceramics brand, synonymous with quality and craftsmanship. At Loveramics, we're breaking the proverbial mould on pottery. Shattering stereotypes on classical and formal approaches, through stylish contemporary designs where our passion is evident in every piece.



# brand mission

We provide well designed professional coffee and tableware to food loving customers in an artisanal environment with a professional voice. Helping them feel like proud owners of highest quality ceramics.





# brand development

Opened our flagship store in Hong Kong.



Chose to be the competition cups in the World Latte Art Championships in Sweden.



Online store started to ship international to 55 countries

Coffee community contribution extends to Brewers Cup, Cup Tasters Competition and we continue to be the official cups for World Latte Art Championship, held in Berlin.



New warehouse set at Austin, TX, USA



4000 sqm new warehouse set to open in South China



2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

2012



Won the IF Design Award and Design Plus award with Tripod.

2014



Opened our workshop concept store in Repulse Bay, Hong Kong. Feature a ceramics workshop in our retail space.

2016



Won the IF Design Award and reddot award with Prep+.

2018



Opened our latest store in Tai Kwun, a centre of heritage and arts in Hong Kong.

2020



Opened our first shop in Shanghai

2022



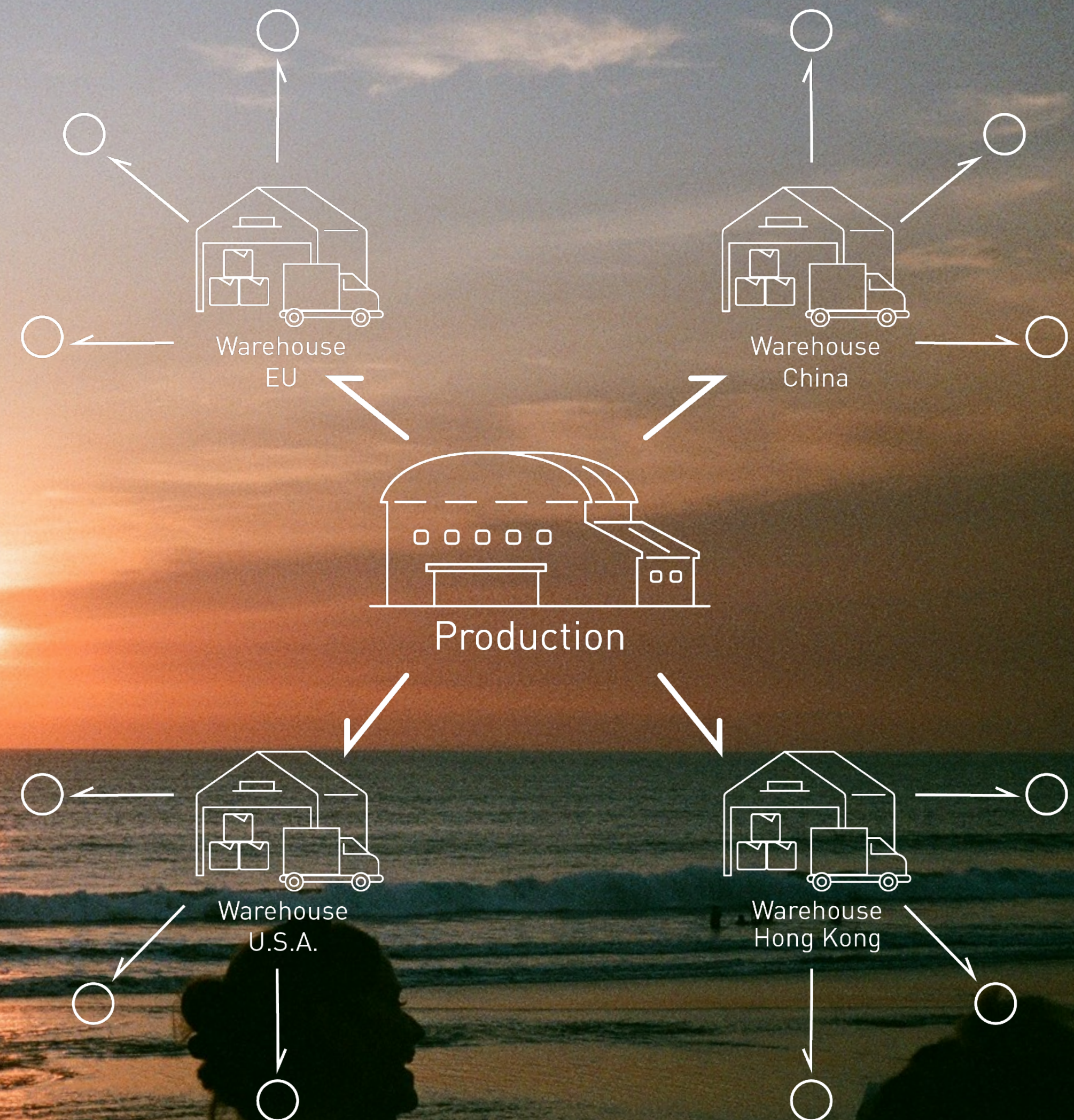
First shop in Europe opened at Le Marais, Paris, May 2022



# global operation

At Loveramics, we feel we're part of a global village that starts in Hong Kong and stretches all across the world. Our lifestyles are all influenced by one another, with interconnected languages, cuisines and creativity.

But modern life demands a human touch, and through our products, we aim to celebrate the humanity that's part of everyday life.







# showroom & retail

hong kong showroom  
headquarters

7/F Fortis Tower, Wanchai.  
(appointment and trade only)



tai kwun  
hong kong

Shop 104, Barrack Block, Tai Kwun, Central  
+852 2884 0003



le marais  
paris

30 rue des Blancs Manteaux 75004, Paris  
+33 01 42 74 89 58



# new warehouse (2022) Austin, TX

- Quick service shipping to the Americas
- Customisation services to do logo / print
- wholesale / retail services





# our process



Solar Panels generate  
sustainable electricity (new)





# traditional yet modern

We manufacture tableware the same way it was invented, with craftsmanship and handwork date back in centuries. We reinvented ourselves by adding 21st century digital modelling, computer generated cads in designs and automatic machines to help make work efficient.





# environmental & product safety

When we visualise our products, we think about you, your table, your kitchen, your coffee shop or restaurant. Your lifestyle. We aim to create classic ceramics that are part of your life both now and forever.

We use natural raw materials in our formula, and all batches of products are tested before they are packed. All of our products comply with any modern food safety standards.





# recyclable and reusable packaging system

All of it practical, all of it affordable, alongside impassioned personal touches that guide our traditional emporium approach. We want you hands-on, experiencing our products in-store and in-person. Our well-versed staff are here to serve, and through their inherent love for the world's oldest material, we hope to inspire fresh interest in pottery and ceramics.

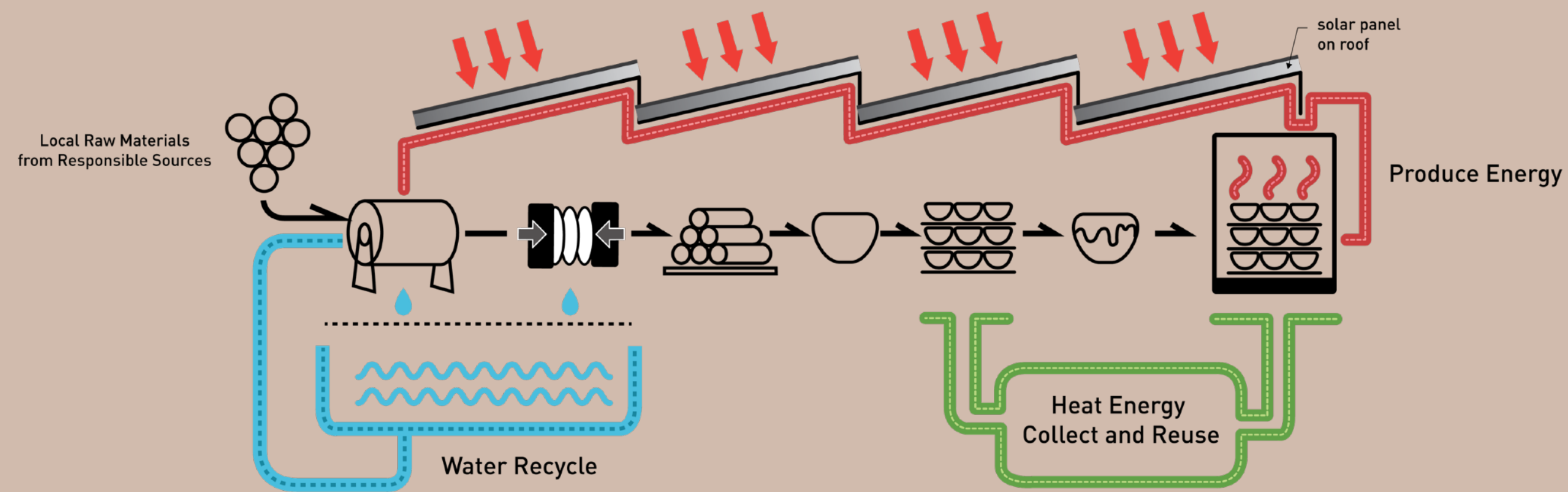






# sustainable manufacturing

We're also proud to be a sustainable brand, one that feels a strong responsibility for our environment. To assist us in our goals, we've built our own on-site water recycling plant, while also reusing surplus heat from our kilns in other processes.



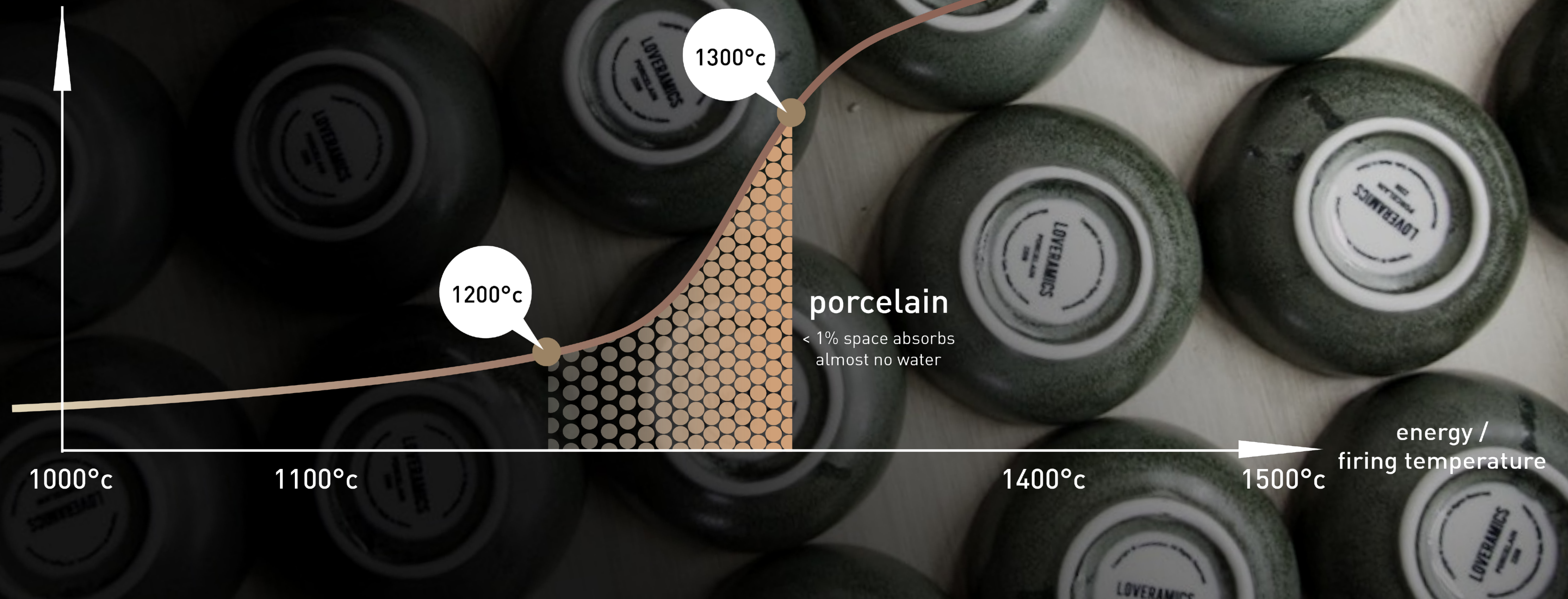


# longevity & durability

That sense of pride means we only ever use the highest quality materials and techniques. We fire our porcelain to 1300-degrees Celsius, ensuring strength and durability, before applying brightly coloured glazes that come with a beautiful high-gloss finish.

The products are made to last a lifetime.

durability





A top-down view of five light green ceramic plates stacked on a dark grey surface. The plates are slightly offset, creating a sense of depth. The text 'our products' is written in a clean, white, sans-serif font across the center of the plates.

our  
products





cutlery



coffee and tea



drinks and water



serving



plates and bowls





# 2015-2022 sca partner

We are also a proud sponsor of the World Latte Art Championship, with a series of competition organised by World Coffee Events.

The cups are widely used in the barista and latte artist community around the world.









# wlac 2022 official cups milan



Loveramics is chosen to be the official cups of World Latte Art Championship's from 2015-2022

We showcase the new "laser" technology for precision in logo customisation





## sales office

### Hong Kong

7/F, Fortis Tower, 77 Gloucester Road,  
Wanchai, Hong Kong

tel: +852 2115 9028

whatsapp: +852 9544 7185

middle east / Apec WhatsApp  
: +852 9545 2742

### China

Unit 2703, Tower 1, Excellence Century Center,  
Fuhua 3 Road, Futian District,  
Shenzhen City, China

+86 755 2238 5095

### EU Wholesale

IJsseldijk 29, 7325 WZ  
Apeldoorn, Netherlands

<http://eu.loveramics.com>  
[europe@loveramics.com](mailto:europe@loveramics.com)

### USA Wholesale

2500 S Hwy 183, Building 4, Suite 440,  
Austin, 78744 TX

tel: +1 (626) 380 5469  
message: +1 (626) 380 5469

<http://usa.loveramics.com>  
[usa@loveramics.com](mailto:usa@loveramics.com)

## retail shop

### Loveramics Tai Kwun

Shop 104, Barrack Block,  
Tai Kwun, Central, Hong Kong

+852 2884 0003

Sun To Thu 11:00 – 19:00;  
Fri To Sat 11:00 – 20:00

<http://www.loveramics.com>

### Loveramics Paris

30 rue des Blancs Manteaux 75004,  
Paris, France

+33 01 42 74 89 58

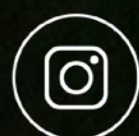
Tue To Thu 11:00 – 19:00;  
Fri To Sun 11:00 – 20:00

<http://fr.loveramics.com>

## distributorship / wholesale / press

[info@loveramics.com](mailto:info@loveramics.com)

follow us: loveramics



## shipment related customer service

[cs@loveramics.com](mailto:cs@loveramics.com)

## online shop

[eshop@loveramics.com](mailto:eshop@loveramics.com)

# LOVERAMICS

A love for ceramics.