

Custom Branding

To Be Unique and Special

We provides an enticing opportunity for cafes and restaurants to bolster their brand presence through personalized coffee cups. The process involves imprinting unique logos onto high-quality cups, allowing establishments to display their distinct brand identity.

With a minimum order requirement of 120 cups, this customization service enables coffee shops and eateries to engrave their brand essence into every beverage they serve.

This personal touch fosters not only brand recognition but also nurtures a sense of loyalty among customers, aligning their experience with the establishment's identity.



Design

Collaborate closely with clients to develop bespoke designs that integrate logos, colors, and unique specifications for personalized products. This involves offering a diverse range of distinctive shapes tailored to client preferences and brand identity.

The application of approved designs onto chosen products employs advanced digital tools and specialized printing techniques to ensure precision and accuracy.

Furthermore, meticulous hand application of decals onto ceramics and subjecting the customized ceramics to the firing process at 800°C in a proper pottery kiln guarantees durability and permanence of the applied designs.



1 - Decal Printing

Decal printing stands out for its versatility in accommodating intricate designs, vibrant colors, and detailed logos accurately transferred onto coffee cups. It proves cost-effective for bulk orders compared to techniques like hand-painting or etching, offering competitive pricing.

Decal printing maintains consistency and reproducibility across multiple cups, crucial for brand identity. However, limitations exist, such as a potential lack of tactile texture or finish compared to other methods like embossing or hand-painting.

The application complexity demands precision to avoid distorted designs, and heat sensitivity during firing requires careful formulation for color preservation.

2 - Laser Etching

Laser etching stands out for its precision in engraving intricate designs onto coffee cups, capturing fine lines, texts, and complex logos with exceptional accuracy. The durability of etched designs surpasses printed or painted alternatives, as they resist fading, scratching, and wearing off, ensuring a long-lasting branded cup.

The resulting engraved designs exude an elegant, premium appearance, adding a sophisticated touch to the branding.

Moreover, laser etching offers customization flexibility, accommodating various cup materials like ceramics, glass, or stainless steel, catering to a wide range of preferences and styles.





3 - Bespoke Glaze / Shape Combo

Developing unique shapes or glazes enables Loveramics Ltd to create exclusive products, enhancing brand identity and market appeal significantly. This tailored approach accommodates specific design, size, or aesthetic preferences more comprehensively due to the higher minimum order quantity (MOQ) for new developments. Introducing new shapes or glazes allows Loveramics Ltd to stand out in the market, potentially attracting a niche customer base seeking innovative and exclusive products.

13CM METALLIC SPOON

Mix your favourite beverage with ease.
Dishwasher safe. Avoid soaking.



250ML CAPPUCCINO MUG

Thick walls ensure your beverage can
be kept at the right temperatures.



15.5CM CAPPUCCINO SAUCER

The perfect space for your daily coffee
or tea to sit on.



20CM SALAD PLATE



4 - Custom Packaging Services

We elevate brand perception through custom gift packaging, showcasing attention to detail and enhancing the unboxing experience.

Tailored packaging fosters a positive brand association, serving as a marketing tool for increased visibility. Custom designs for specific events engage customers, fostering brand loyalty through unique, branded packaging.



Inspection

We are here to ensure product quality by conducting comprehensive inspections. These assessments verify that custom-made items align with specified design, materials, and finish standards, maintaining consistency and quality.

Early detection of manufacturing defects prevents delays and ensures high-quality, reliable products. This commitment to delivering meticulously inspected items reinforces customer trust and satisfaction.



Delivery

Reliable delivery services ensure timely receipt of custom-made products, crucial for businesses with specific launch dates. Proper packaging and safe transportation safeguard products from transit damage.

Offering delivery simplifies the purchasing process, providing customer convenience by delivering products directly to their desired location.

Our Offices:

Hong Kong Office

7/F., Fortis Tower, 77 Gloucester Road, Wanchai, Hong Kong

+852 21159028

WhatsApp: +852 95447185

Middle East & Apec: +852 95452742

www.loveramics.com

Mon - Fri 09:00-18:00

Europe Office

30 rus des Blancs Manteaux 75004 Paris

FR74852286285

+33 7 88092660

wholesale: eu.loveramics.com

retail: eushop.loveramics.com

USA Office

2500 S HWY 183 Austin TX 78744, USA

EIN: 88-1282803

+1 626 380 5469

wholesale: usa.loveramics.com

retail: usshop.loveramics.com

China Office

2703, Building 1, Huanggang Business Center, Jintian Road, Futian District, Shenzhen

91440300680369898R

+86 0755-22385095

retail: loveramics.tmall.com

Mon - Fri 09:00-18:00

Lunch hour:12:45-13:45

Our Warehouses:

Hong Kong Warehouse

3/F Wan Tung Goodown Bldg, 4 Tung Yuen St, Yau Tong Bay, Kowloon, Hong Kong

+852 6314 5597

Mon- Fri 09:00-18:00

Lunch hour:12:45-13:45

Europe Warehouse

28-32 Siegmund-Hiepe-Str. 35578 Wetzlar Germany

DE363377276

+49 173 2308718

Mon - Fri 08:00-17:00

USA Warehouse

2500 S HWY 183 Austin TX 78744, USA

EIN: 88-1282803

+1 626 380 5469

wholesale: usa.loveramics.com

retail: usshop.loveramics.com

China Warehouse

A-2 Liu Sha Industrial District Xinfeng Cun, Li Le Street, Jiang Hai District Jiangmen, Guangdong, China

+86 18923057128

+86 0750-3766036

+86 0750-3766026

retail: loveramics.tmall.com

Mon - Fri 8:30-17:30

Lunch hour:12:00-13:30

Retail Destinations:

Hong Kong Retail

Shop 03-104 1/F., Barrack Block, Central Police Station, No.10 Hollywood Road Central, Hong Kong

+852 2884 0003

Whatsapp: +852 95447991

www.loveramics.com

Sun - Thur 11:00-19:00

Fri - Sat 11:00-20:00

Europe Retail

30 Rue des Blancs Manteaux, 75004 Paris, France

FR74852286285

+33 01 42748958

fr.loveramics.com

Tue - Thur 11:00-19:00

Fri - Sun 11:00 - 20:00

